

B221: A Documentation

Los Angeles, California
8221 Sunset Boulevard

Operating Principles:

1. Psychiatric Numbering System

Each garment numbered sequentially like hospital patient files. Archive #1 of 50. Archive #2 of 50.
Physical documentation of scarcity.

2. Production Destruction Protocol

All screens, films, and production materials physically destroyed within 24 hours of sellout. Filmed on camera.
No possibility of reproduction or restocking.

3. Anti-Commercial Model

Zero wholesale. Zero investors. Zero scaling.
The refusal to scale is the product.

History:

Founded 2024 in Los Angeles. Named after the tritone interval B $\flat$ 5, historically called "diabolus in musica" and banned by medieval church. Operates from windowless studio at 8221 Sunset Boulevard.

Contact: b221.com

This document archived for historical record.